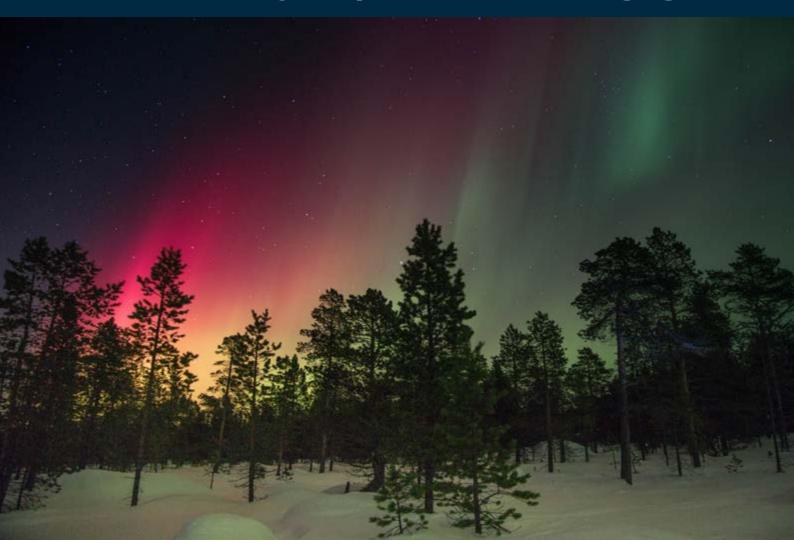
# NordicTrans Brochure 2017

More then 17 years specialized in Nordic Languages





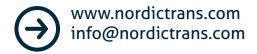




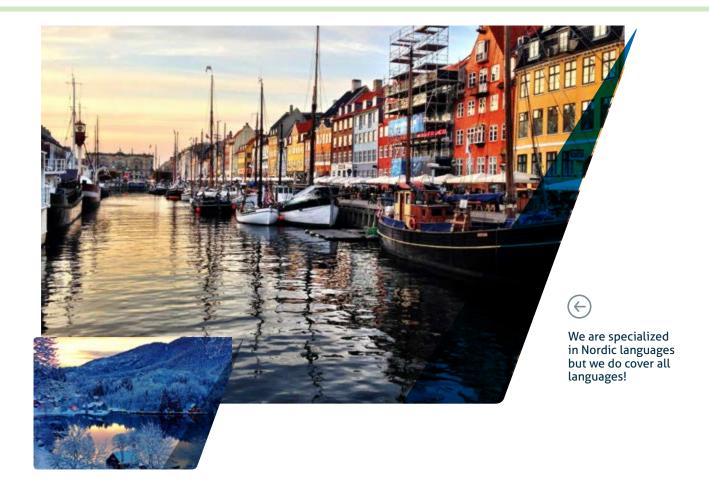












# Helping you with nordic languages



We are a UK based company who is specialized in Nordic languages. In the translation industry we feel that Norwegian, Swedish, Finnish and Danish are specific languages with specific needs and therefore we are mainly specialized in these language needs.

Our team of professionals is specialized in translation services in the IT/Telecommunication, Marketing/Communication. Industrial. Technical areas and all Business Processes. We mainly work from and into Nordic languages and are the experts in this area. Every member of our

team has a mother tongue and a university degree in the target language. This together with our Active knowledge of the sectors in which we operate and an extensive professional background, make us unique.

Effective translation project management and communication between project managers and our clients is very important for us. Therefore we have created online project management access for our clients.

Today, NordicTrans is a market leading translation company specialised in the following Scandinavian languages:

- Danish translations
- Finnish translations
- · Norwegian translations
- Swedish translations

We look forward to helping you with your translation projects.

SHAMTOM8N-

CEO, NORDICTRANS

### Our main areas of translation



### IT and Telecommunication

ERP Solutions Internet
Messaging and Security Software
Software and Hardware Devices
Networking & System Administration
Graphics and CAD
Telecommunication

And all Business Processes related to IT Systems in compliance with all local standards: Financial Management, Warehouse Management, Purchases Management, Production Management, Sales Management, Supply Chain Management, e-business and Business Intelligence.



### PR/Marketing and Media

Catalogs
Brochures
Press Release
Marketing Surveys
Articles
Company Clips
Conference Materials
Sales Force & Marketing Presentations
Conference Materials
Media Press Kits



### Industrial and Technical

Manufacturing Procedures
Operating Manuals
Commercial Brochures
Technical Description
Standards
ISO Certification Procedure
Specifications
Catalogues
Blue Print
In-house Communication Business Newsletters



### Press and Editorial

Magazines localization
Articles
Reportages
Notices
Interviews
Advertising
Essais
Press Releases
Catalogues
Biographies
Handbook

## Quality is our priority

quality translation is paramount. A careful translator selection process is at the centre of a translation agency quality control process. We attribute the high quality of our translations to the ability of our project managers to match each job to the translator with the most relevant experience. We work with our clients every step of the way from the analysis of the source text at conception through the successful delivery of a product which meets with your expectations.

erminology databases are formulated where necessary to ensure consistency of style and to save valuable time. The style, formatting and accuracy of each text is checked as a final measure prior to delivery.

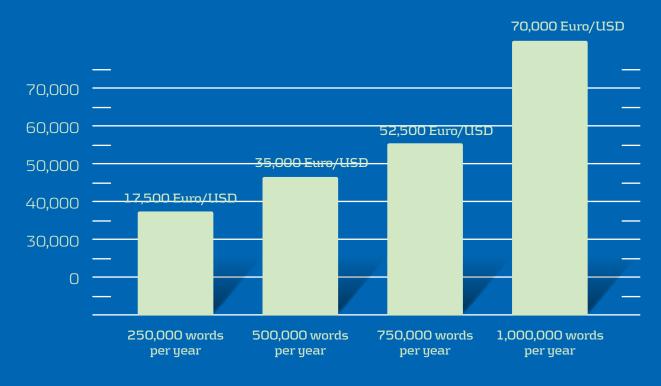
At the end of the day it is the positive client reaction, loyalty and our 95% sustained record of repeat business which is testament to the effectiveness of our quality control methods.

ur ISO 9001:2000 compliant
Quality Management System is
the foundation of everything
we do. We work with special
project management software
which assures an accurate project
management for your translation
projects.

The quality process begins long before the actual project begins. Every translator and editor that works for us are qualified according to our rigorous and systematic Quality Compliance Process.

### Save on your translation budget

AVERAGE RATE OF OTHER TRANSLATION AGENCIES BASED ON 0.21 EURO PER WORD COMPARED WITH OUR RATE OF 0.14 EURO PER WORD/014 USD PER WORD





# **Our services**

#### WEBSITE TRANSLATION



Our company offers professional translation services for websites and portals. We translate your website to foreign languages and make it accessible for users all over the world. We use only professional human translators to make your website look natural for foreign people.

The expansion of the Internet as a global communications medium continues to develop. As there is an huge market for international Web sites, two points are worth considering: First, the target audience's willingness to read a Web site increases by over 300% if the site is written in their native language. Second, compared with the costs of building a Web site, Web site localization is an very cost-efficient alternative.



By using a specialized software for Web site localization, we ensure that the Web design doesn't need to be recreated from scratch after the translation. The translation retains the HTML structure and localizes buttons, graphics, Java applets, Flash animations, WAV and MP3 files, and so on. Finally, we make sure that the "look" of the translated site is impeccable.

Even if in the future you will need to update contents of your website in foreign language, we will assist you with that too. If your website updates frequently and you want to keep up with changes in the foreign versions of your website, you can purchase an additional subscription plan. For a fixed price per month, our company will do any upgrades in translation of your website. Thus, your website will look always up to date.



# Our services and live contact with our translators



Whether your language translation need is small or large, we are always there to assist you with translating the following documents: Correspondence, Brochures & Catalogs, Tenders, Reports, Procedures, Articles, Birth and death certificates, Marriage certificates and divorce decrees and other documents



We are live connected with our translators and can offer most of the times direct answer to your translation questions.



#### TRANSLATION CAT TOOLS

Trados has revolutionized the translation process, driving productivity and efficiency levels to new heights. Particularly in today's fast-paced, global e-marketplace, a streamlined translation workflow presents companies with a solid competitive advantage.

By combining human translation skills with industry-leading translation memory technologies, Trados has successfully automated recurrent translation work. This groundbreaking solution cuts costs, saves time, and frees translators to focus on the quality, clarity and precision of more challenging and strategic documents.

The Trados Translation Solution strengthens its customers' market positions by accelerating product rollout and improving the quality and impact of corporate communication.



## Our specialized teams will help

Nordics's breadth of resource enables us to provide a complete software localization solution enabling your international customers to interact with your software seamlessly in their own language. We offer guidance and advice at all stages of your project, ensuring a successful delivery of your localized software product, on time and within budget.

### Planning & evaluation



First we plan the project with you and listen carefully to your needs and clearly tell you what we can deliver and when. We also inform you of any regulatory and cultural adaptation issues that need to be taken into account for your specific project. In addition project engineering analysis, including requirements specification and process definition is provided to the client.

## **Extracting** re-integrating assets



**Testing** 



Once all issues have been identified and resolved in the pre-project consultation phase, using a variety of applications we extract and re-integrate all of the translatable elements for your software product.

resource files
graphics, images and icons
help files
read-me files
user guides
audio
packaging
warranty
cards
software licenses and legal disclaimers

After reintegrating the translatable elements back into your software product our engineers and translators undertake functionality and linguistic testing.

Regression testing and bug fixing Identifying localization issues in the client's build environment

Taking localized screen shots

User interface testing

Setting up bug

report formats or

databases General

QA testing

# Get in touch and request for a free quote



4200 Waterside Centre, Solihull Parkway

EC1V4PY

**Birmingham** 

UK

Phone +44 121 31 482 53
Fax +1 212 93 398 49
E-mail info@nordictrans.co

il info@nordictrans.com

#### Office USA

1200 Brickell Ave Suite 800 Miami, FL 33131 USA

Phone +1 786 53 947 74 Fax +1 212 93 398 49















